



Date: July 3, 2006
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending July 1, 2006

This *City Report* highlights various activities for the week ending July 1. Consistent with our Focus on Results (FOR) Long Beach performance management efforts, we are now using "Citywide Focus Areas" to organize our weekly activities. These Focus Areas are built upon the broad categories identified in the Strategic Plan 2010 document and provide a comprehensive framework for communicating all City programs and services. It is our hope that this new framework will improve our ability to communicate information about the services we provide to both the City Council and the community. Please feel free to contact my staff should you have any questions.

75th ANNIVERSARY - LONG BEACH SEA FESTIVAL

Focus: Leisure, Culture and Education

City Manager

The 75th Anniversary of the Long Beach Sea Festival is hosting two great Independence Day celebrations:

- **Independence Day Festival, July 4 at Marina Green**

The 2006 festival will not only include fireworks, but an entire festival on Marina Green, located east of Shoreline Village. A kids' carnival will be held at Marina Park Green and an adult festival entertainment area will be held at Rainbow Lagoon. Various bands will play in the afternoon, culminating in the Long Beach Fireworks Spectacular finale featuring the Long Beach Municipal Band at 9:00 pm.

Safety First

Long Beach Police and Fire would like to remind all residents that fireworks, including Safe and Sane, are dangerous and illegal in Long Beach. In 2004, the US Government reported that sparklers accounted for the most injuries and for half of the injuries to children under the age of five. Residents are encouraged to enjoy a safe, professional fireworks display.

- **Independence from Litter Day Beach Cleanup**

Join your community on **July 5**, as Long Beach celebrates two *Independence from Litter Day* beach cleanups. Last year's weekend celebration resulted in over 84,000 pounds of trash on the beach. This year, downtown businesses, and community and service organizations will be cleaning Alamitos Beach, and more than 400 youth participating in the City's day camps will be cleaning Cherry Beach. These teams are inviting you to join them in the effort. For more information, please call Christopher Ward, Parks, Recreation and Marine, at 570.4885.

For information about Long Beach professional firework displays, or Sea Festival Events, including dates, times and locations, please visit www.longbeach.gov.

UPCOMING EVENTS AND PROJECTS

Focus: Leadership, Management, and Support

City Manager: *Help Shape the Future of Long Beach*

The **4th Annual Long Beach Budget Summit** will be held on **Saturday, July 8**, at the Grand Event Center, 4101 E. Willow. Doors open at 8:30 a.m. and the program runs from 9:00 a.m. - 11:30 a.m.

Community members are encouraged to attend the meeting to hear presentations and talk with Mayor O'Neill, City Councilmembers, City Manager Gerald Miller and other top City Managers.

The City's budget is built on the foundation of community feedback. Through extensive outreach, budget workshops and disciplined decision-making by the community and the City Council, and through the proposed FY07 Budget, the City will have eliminated the \$102 million structural deficit.

To help you prepare for the Budget Summit, a four-page document, ***Help Shape the Future of Long Beach*** is now on line at www.longbeach.gov. The document includes a letter from the City Manager, outlines upcoming public meetings for the FY07 budget, provides a summary of the City's efforts to eliminate the structural deficit and relays information about the July 8 Annual Budget Summit.

Focus: Environment

Harbor

Community meetings to present the *San Pedro Bay Ports Clean Air Action Plan*, a sweeping plan aimed at significantly reducing the health risks posed by air pollution from port-related ships, trains, trucks, terminal equipment and harbor craft, will be held on **July 12**, 7:00 p.m., in City Council Chambers and on **July 19**, 7:00 p.m., at Cesar Chavez Park Community Center. Public attendance is encouraged. For more information, visit www.longbeach.gov.

Focus: Leisure, Culture and Education

Library Services

- The weekly Saturday lectures, *Mind, Body, Spirit - Health Series*, at the Main Library will begin **July 8** with a lecture on nutrition. On **July 15**, a clinical psychologist will talk about grief and dealing with its effects.
- New Exhibits at the Main Library:
Long Beach Murals Project: Photographs by Ron Javorsky, features works by talented local artists. Mr. Javorsky documents some of the finest murals in Long Beach, along with the muralists, their ideas and their impressions. Murals are displayed in the Gallery, **July 5 – August 31**. *Meet the Artist* reception will be held on **Saturday, July 8**, 2:00 p.m. to 4:00 p.m. in the auditorium lobby.

Recreation, Pastimes, People, and Long Beach, 1900-2006

Photographs from the Long Beach History Collection will be displayed **July 5 – August 31**.

MAJOR WEEKLY HIGHLIGHTS

Focus: Environment

Harbor

The Port of Long Beach and the Port of Los Angeles introduced the *San Pedro Bay Ports Clean Air Action Plan*, a sweeping plan aimed at significantly reducing the health risks posed by air pollution from port-related ships, trains, trucks, terminal equipment and harbor craft. The Plan, released in draft for a 30-day public review and comment period, was created by the two ports with the cooperation and participation of the staff of the South Coast Air Quality Management District, California Air Resources Board and U.S. Environmental Protection Agency. For more information, visit www.longbeach.gov.

Focus: Community Safety

Police

A Violent Crime Suppression Task Force was initiated after numerous gang-related shootings had occurred in several parts of the city. During the two-week operation, officers made 191 felony and 184 misdemeanor arrests, issued 231 misdemeanor and 826 traffic citations, towed 101 vehicles, conducted 928 field interviews and took 11 guns off the streets of Long Beach.

WEEKLY NEWS

Focus: Business and Economic Assistance

Parks, Recreation and Marine, Special Events and Filming Bureau

- The Long Beach AIDS Walk, with an estimated participation of 2,500, was held at The Pike on June 24.
- Olympic hopefuls competed in the 2006 Sea Festival Beach Triathlon Continental Cup 2006. With an estimated participation of 300, the June 25th event was held in downtown Long Beach on a course that included Alamitos Beach, Shoreline Drive, Queensway Bay Bridge, the Queen Mary and Shoreline Village.
- The Bixby Knolls Street Fair, with an estimated attendance of 3,500, was held on Atlantic Ave. between Bixby Road and Carson St., on June 25.

Focus: Community Safety

Police

A BBQ on June 21, at the POA Park (behind Lowe's in the Long Beach Towne Center) was held to show appreciation to citizens who take an interest in their neighborhood by participating in the Neighborhood Watch Program. This annual event recognizes Neighborhood Watch Block Captains and community members who actively take a role in making Long Beach a safer community. Approximately 175 residents were in attendance. For information on Neighborhood Watch Program, please call the 570-7215.

Seventy-five new recruits started the Academy, Class #82, on June 1. The twenty-six week academy is scheduled to graduate on November 29, 2006.

WEEKLY NEWS

Focus: Leisure, Culture and Education

Parks, Recreation and Marine, Maintenance Operations Bureau

- Marine Maintenance staff repaired a large section of the bike path and installed directional signs in preparation for the Long Beach Triathlon. Staff also assisted the Special Events and Filming Bureau with the preparation for the Beach Triathlon.
- The 2006 Long Beach Golf Festival continues with the Crosby Memorial Junior Golf Championship, which started on June 28 at Recreation Park Golf Course.

Parks, Recreation and Marine, Community Enrichment Programs Bureau

- More than 30 youth signed up for two-week long classes on water, wetlands, and restoration during the Super Science programming at the Colorado Lagoon Wetland and Marine Science Education Center.

Focus: Transportation and Infrastructure

Parks, Recreation and Marine, Maintenance Operations Bureau

- Grounds Maintenance planted the American flag in flowers at the Long Beach sign on the 710 Freeway median at Shoreline Drive.

Parks, Recreation and Marine, Planning and Development Bureau

- Cabinetry work in the offices at Silverado Park pool is completed, tile work is 90% complete, and glazing will be completed by the end of the week. The contractor is working on the final list of items.
- The decomposed granite-walking path and concrete edging strips at the 21st St. to Hill Street Park have been installed. The irrigation installation has been completed, wood chips laid, and soil preparation is in progress.
- Water, sewer, and electrical installations for the restrooms at Admiral Kidd Park are beginning this week.
- Water, sewer, and electrical installations for the Stearns Champions Park restrooms are complete and the five-foot wide concrete ramp around the restroom was poured this week.

Focus: Utilities

Long Beach Gas & Oil, Gas Services Bureau

Staff completed a total of 2,908 service calls. This total included 823 Gas and Water Utility Turn Ons and 957 Turn Offs. During this period, 875 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 253 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 268 emergency phone calls that resulted in 79 emergency orders being sent out.

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WEEKLY NEWS

Street Construction Report

Water Department, Sewer & Sewer Lift Station Modifications

Contact: 570.2323

Intersection of Broadway & Magnolia

I-710 Broadway Exit Impacted

Broadway: One right lane closed during rush hour traffic

Broadway: Two right lanes closed when traffic clears

Estimated completion: July

Public Works, Street Improvements

Contact: 570-5160

Redondo Ave.

Ocean Blvd. to Second St.

Estimated completion: July

Public Works, Streetscape and Street Improvements

Contact: 570-5160

Long Beach Blvd.

North of Artesia to North City Limits

Estimated completion: July

Public Works, Traffic Signal Improvements

Contact: 570-5160

Long Beach Blvd.

Wardlow Rd. to North City Limits

Estimated completion: November

Public Works, Street Improvements

Contact: 570-5160

Anaheim St.

Ximeno to Pacific Coast Hwy.

Estimated completion: July

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Gateway West area

Between Maine Ave. & Pacific Ave.

Between 6th St. & 3rd St.

Estimated Completion: July

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Pine Ave. and the alley west of Pine Ave.

Between 2nd St. & 7th St.

Estimated Completion: July

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
Suzanne Mason, Deputy City Manager
City Manager Department Heads
Tom Modica, Government Affairs Manager
Jyl Marden, Assistant to the City Manager